



Increase efficiency. Impress clients. Choose Fliplet.

To stay relevant and compete in today's business world legal firms need to capitalise on mobile technology to meet client needs better and faster and to support partners and employees with resources that allow them to work effectively whether on the road, with a client or at the office.

Fliplet is a tool that enables anyone within your firm to quickly and easily create mobile apps without programming skills. Use Fliplet to create apps to increase lead generation, promote your brand and centralise key case and client information.

Types of apps



Partner Support Apps

Enable cross selling across services and industry sectors by providing partners with mobile access to all the information they need.



Proposal Apps

Impress clients with an innovative pitch app including video case studies, interactive diagrams and supporting documents.



Client Communication Apps

Deliver the latest case updates to clients wherever they are. Ensure they always have access to relevant legal information.



Content Marketing Apps

Provide educational resources and useful guides that clients can consult via their mobile devices.

Key features for Legal

No programming required

Fliplet apps can be created and maintained by people without programming skills from a partner to an intern. It takes approximately 15 minutes to learn the system and not much longer to have the first app published on your device.

Instant content updates

Content can be instantly updated at any time – even when apps are listed in the app stores - so that you never risk having out-of-date legal information in the public domain.

Secure data

Apps integrate with your organisation's existing mobile security systems to ensure the highest levels of security. Flexible cloud and hosting options allow you to secure data based on your needs.

Devices & deployment

By default apps created with Fliplet work on both Android™ (4.2 and later) and Apple® iOS (6 and later) smartphones and tablets. We ensure that your apps continue to function through the release of new operating systems and devices.

Apps can be instantly viewed on mobile devices via our Fliplet Viewer® app, or deployed via public app stores such as Google Play or iOS App Store or via internal or enterprise app stores.

Data capture

Data can be captured using forms, quizzes and surveys to record client need and saved directly to your database or CRM system.

Customisation

Fliplet offers a strong set of base features and customisation options. If required the platform can be further extended to integrate with backend systems and databases as well as to respond to unique needs.

“The best thing about Fliplet is that it leaves us free to focus on the things we know about such as content, messaging and strategy. We don't have to worry about device compatibility or any of the technical aspects of app development as Fliplet takes care of that for us.”

Angie Ferrara, Digital Marketing Manager, Bird & Bird